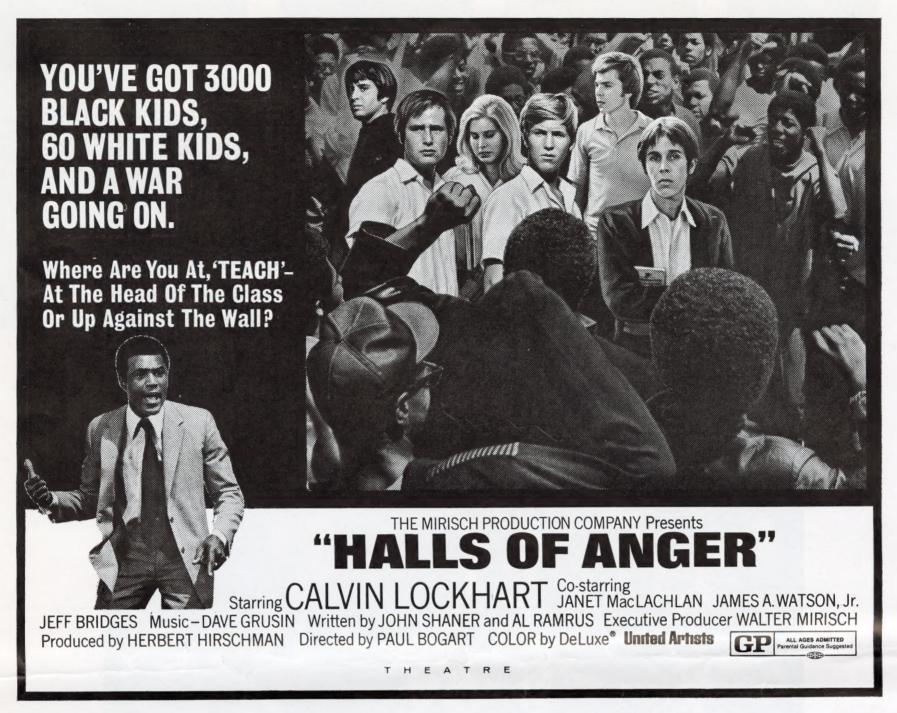


4 Cols. x 156 Lines—624 Lines (44 Inches)

Mat 401



5 Cols. x 100 Lines—500 Lines (35 Inches)

Mat 501



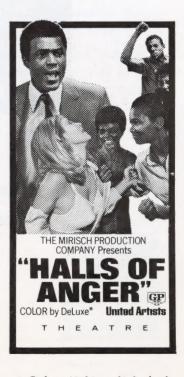
2 Cols. x 49 Lines—98 Lines (7 Inches)

Mat 202

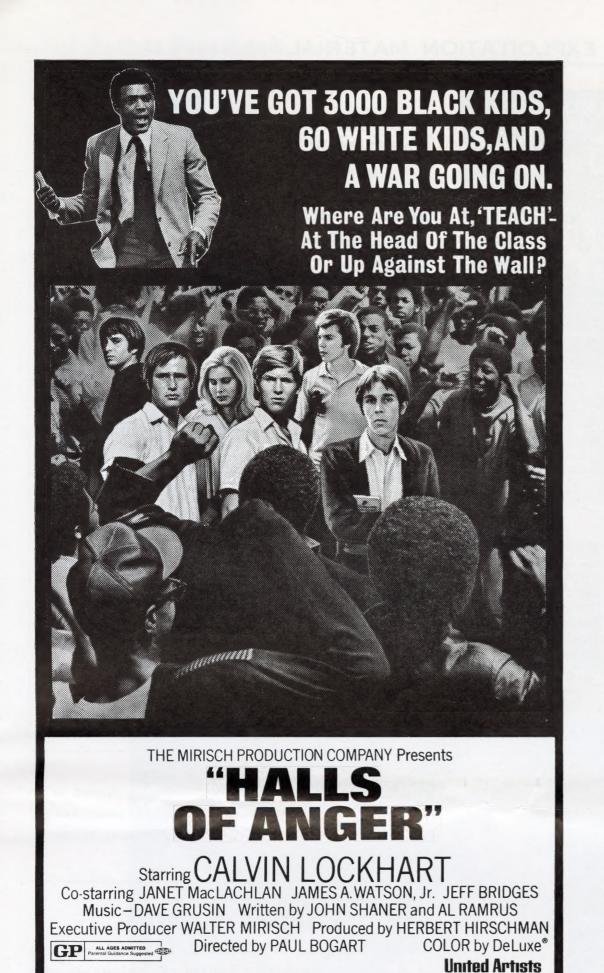
Special Mat No. 1

The following ads and scene cuts are on the composite mat available at a special low price at National Screen Service.

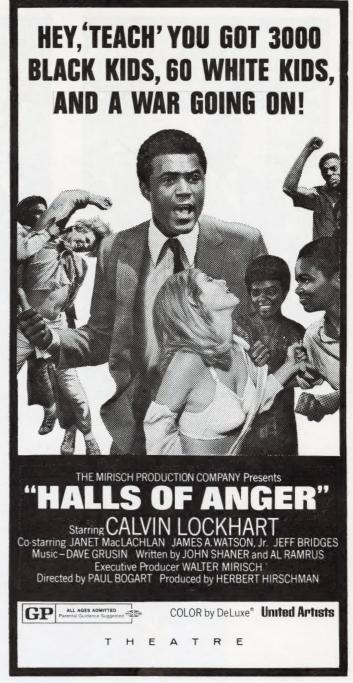
> ADS: 101, 102, 103, 201, 202, 203 SCENES: 1B, 2A



I Col. x 49 Lines (4 Inches) Mat 102



THEATRE



2 Cols. x 100 Lines—200 Lines (14 Inches)

Mat 204

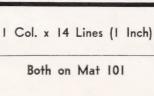
Order Mats From National Screen

3 Cols. x 142 Lines—426 Lines (30 Inches)

Mat 302



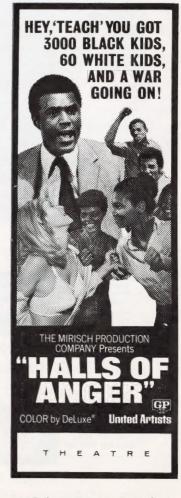




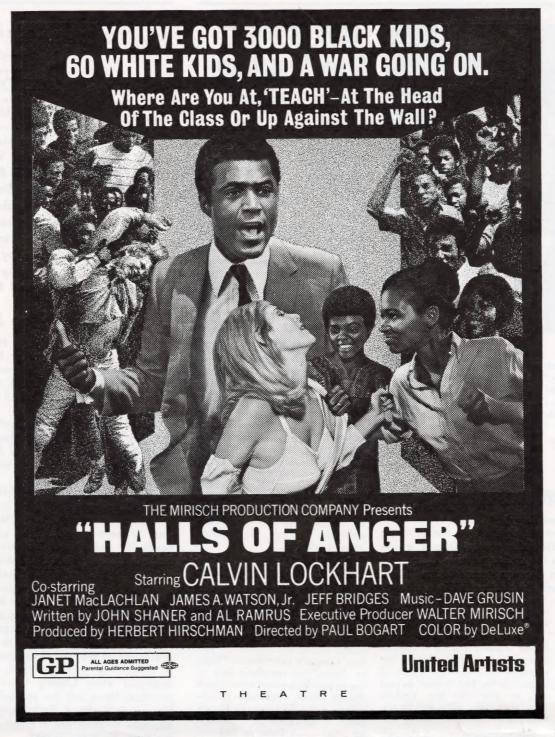
THE MIRISCH PRODUCTION COMPANY Presents

GP THEATRE

I Col. x 28 Lines (2 Inches)



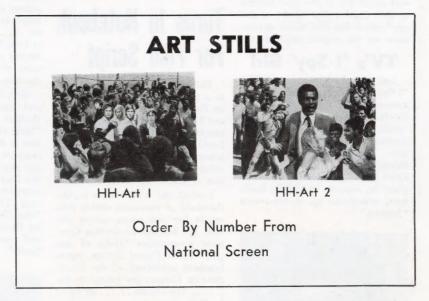
1 Col. x 70 Lines (5 Inches) Mat 103



3 Cols. x 105 Lines—315 Lines (22 Inches)

Mat 301



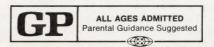


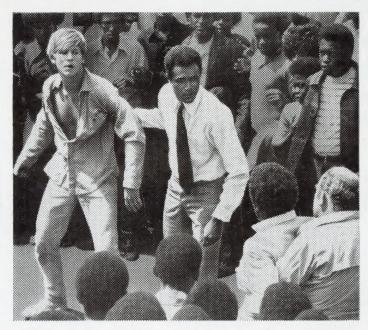


APPROVED

All advertising in this pressbook, as well as all other advertising and publicity materials referred to herein, has been approved under the standards for Advertising of the Code of Self-Regulation of the Motion Picture Association of America. All inquiries on this procedure may be addressed to:

Director of the Code for Advertising Motion Picture Association of America 522 Fifth Avenue, N. Y., N. Y. 10036





Still HH-27 A hard look at high school confrontations is taken and a solution suggested in Mirisch Productions "Halls of Anger" which United Artists, entertainment subsidiary of the Transamerica Corporation brings to the Theatre on next. Here Jeff Bridges, as a white leader, is introduced on the black side of the question by Calvin Lockhart.

'Halls Of Anger' Ponders Black, White School Confrontations

(Production Story)

A long hard look at the current high school scene where white and black students are in daily confrontations which have led to school closing across the nation provide the central theme of the Mirisch Production Company presentation "Halls of Anger" starring the sensational black actor Calvin Lockhart,

which United Artists, entertainment subsidiary of the Transamerica Corporation, brings to the Theatre on in Color by DeLuxe.

Lockhart, who attracted inter-national attention with his performance in the recent "Joanna," plays the role of a black teacher in an all-white school in Los Angeles.

Since its locale is Los Angeles, a city where white-black student confrontations have not been rare, some of that city's schools were chosen for the action of the new film.

Co-starred with Lockhart in "Halls of Anger" is the lovely Janet MacLachlan who plays the role of a discouraged teacher in the school. Fans of TV's "I Spy" series will recall her as the love interest to Bob Crosby. Her "Halls of Anger" role is her first major appearance on the screen although she

TV's 'I Spy' Girl

Janet MacLachlan, star of TV's "I Spy" series plays her first major motion picture role in the Mirisch Production Company presentation "Halls of Anger," which United Artists, entertainment subsidiary of the Transamerica Corporation, brings to the Theatre in Color by DeLuxe. Miss MacLachlin plays in support of Calvin Lockhart, sensational hit of the recent "Joanna."



Janet MacLachlan, Bob Crosby's erstwhile love interest in TV's "I Spy" series, plays her first major motion picture role opposite Calvin Lockhart in Mirisch Production's "Halls of Anger," coming to the Theatre on through United Artists, entertainment subsidiary of the Transamerica Corporation.

will soon be seen in three others, one from the famed Jules Dassin.

The film also co-stars handsome James Watson, Jr., as a militant student leader. While Watson has appeared on the stage, "Halls of Anger" is his first motion picture and in him Producer Herbert Hirschman believes he has an unusual find.

The supporting cast of the new film includes Jeff Bridges, son of Lloyd and brother of Beau, who makes his film debut in the piece, and Rob Reiner, son of Carl, whose second motion picture appearance this is. His first was in "Enter Laughing" and he has earned a considerable reputation as one of the writers for the recent Smothers Brothers TV show.

Turns In Notebook For Film Script

This advice is not intended as a signal for secretaries to throw up their notebooks, tell the boss off and head for Hollywood and instant stardom. But if lovely Janet Mac-Lachlan hadn't done just that where would she be today? Taking notes and guff from the boss and just dreaming about Hollywood.

Instead, she stands today on the threshold of enormous stellar stature in her first major motion picture, the Mirisch Production Company presentation "Halls of Anger," which United Artists, entertainment subsidiary of the Transamerica Corporation brings to the . Theatre on in Color by DeLuxe.

She's co-starred in this incisive look into confrontation between white and black students on the high school scene with the sensational Calvin Lockhart from whom three more major attractions are expected in the very near future. Lockhart plays the role of a black teacher who has a workable and acceptable answer to the dilemma.

To be sure, Miss MacLachlan, who's a discouraged teacher in the new offering, was more than an ordinary secretary. She was an executive secretary in one of the nation's leading advertising agencies in New York. But she didn't like it. So she told the boss off and headed for Hollywood where in no time flat she got roles in TV, culminating as the famous "Laya" opposite Bob Crosby in the "I Spy" series. From this she was called to pictures by Producer Herbert Hirschman of TV fame whose first screen offering "Halls of Anger" is.

'Halls Of Anger' Stars Sensational Calvin Lockhart

Shining example of the old adage that nothing succeeds like success is Calvin Lockhart, a complete unknown to the movie world yesterday but today one of Hollywood's most sought-after name stars. It took the sensationally successful picture "Joanna" to do it but once it was done it was done and since that time the handsome black actor has played the top stellar roles in four major motion picture attrac-

First of these to reach the public lic is the Mirisch Production Company presentation "Halls of Anger," an incisive look at the current high school confrontation scene which United Artists, entertainment subsidiary of the Transamerica Corporation brings to the Theatre on in Color by DeLuxe.

To follow in quick succession are "Hung Up," "Cotton Comes to Harlem" and "Leo The Last."

Although he was born in the Bahamas, Lockhart spent most of his youth in New York's Harlem, making his acting debut with that city's Little Theatre. He soon transferred his activities to London, England where he became famous on television and the stage before accepting the role in "Joanna" which made him.

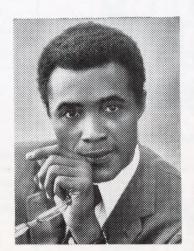
Calvin Lockhart Star Of 'Halls of Anger'

Calvin Lockhart who soared to instantaneous stardom with his appearance in "Joanna" plays the top stellar role in the Mirisch Production Company presentation "Halls of Anger," an optimistic look at the current high school scene which United Artists, entertainment subsidiary of the Transamerica Corporation brings to the Theatre on in Color by DeLuxe. Janet MacLachlan and Jeff Bridges offer co-starring support.

Top TV Writers Pen 'Halls of Anger'

The taut, telling story in the Mirisch Production Company pre-sentation "Halls of Anger," which United Artists, entertainment sub-sidiary of the Transamerica Corporation brings to the Theatre on in Color by DeLuxe, is from the combined pens of John Shaner and Al Ramrus, creators of some of TV's most memorable pro-

With Calvin Lockhart as top star and Janet MacLachlin and Jeff Bridges in co-starring support, "Halls of Anger" regards confrontation in the nation's high school and suggests a viable solution. That this can be dramatic is attested by the fact that the pair have for years been providing the scripts for such TV series as "Rat Patrol," 'Man From U.N.C.L.E." and "Daniel Boone." Ramrus also produced and wrote "The Mike Wallace Show.



Calvin Lockhart, sensation of the recent "Joanna" is star of the Mirisch Productions "Halls of Anger," coming to the Theatre on through United Artists, entertainment subsidiary of the Transamerica Corporation.

Official Billing

The Mirisch Production Company Presents "HALLS OF ANGER" Starring
CALVIN LOCKHART 75% of height of title Co-starring Janet MacLachlan 50% of height of 1st star James A. Watson, Jr. Size optional Jeff Bridges Size optional Music-Dave Grusin Size optional Written by John Shaner and Al Ramrus Executive Producer Walter Mirisch 35% Produced by Herbert Hirschman Directed by Paul Bogart 35% Color by DeLuxe® United Artists, Entertainment from Transamerica Corporation

The Story

(Not for Publication)

In line with a court order to abolish de facto segregation in the schools, 60 students of an all-white high school are to be bussed to an all-black school. Quincy Davis (CALVIN LOCK-HART) former black basketball star, is to become vice-principal of the latter.

There is tension at the newly segregated black school from the start, with polarization forming around Doug Falk (JEFF BRIDGES) a white athlete, and J. T. Watson (JAMES WATSON) the accepted black leader. White Leaky (ROB REINER) a racist, is angry and resentful.

Pretty Lorraine Nash (JANET MacLACHLAN) a popular

teacher, is discouraged and about to quit.

Lerone Johnson (DEWAYNE JESSE) a black student, doesn't want to learn to read. After all, it's "whitey's word" and who needs it? But Quincy introduces him to literature via sexy paperbacks and the boy becomes an avid reader. The point is

not lost on the rest of the faculty.

Things take a bad turn when Falk, trying out for the basketball team, is brutally beaten by his black team mates. They become worse when Leaky picks a fight with Johnson and the frantic principal, unable to cope with the situation, expels both. This brings on an immediate confrontation. Watson takes possession of the school entrance and refuses to allow anybody to enter. The principal sends for the police. Trouble seems imminent when Quincy takes charge of the situation and promises there will be no police intervention, and this over the principal's head. Both Leaky and Johnson will be given just hearings, he promises. Watson is willing to see. Falk, still smarting from his hurts, is not.

Watson is finally won over and calls off the confrontation.

But it takes some doing to get Falk to come in.

He does, however, when Quincy points out that he has had a taste of what it means to be a black in a white world and that this business of white and black worlds had better stop if, indeed, there is to be any world at all. Lorraine, realizing this too, remains at the post in the school. There is important work to be done.

RUNNING TIME: 98 MINUTES

The Cast

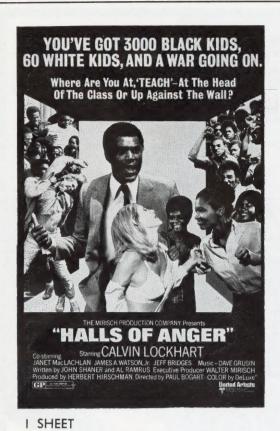
1110 0001	
Quincy Davis	Calvin Lockhart
Lorraine Nash	Janet MacLachian
J. T. Watson	James A. Watson, Jr.
Douglas Falk	Jeff Bridges
Leaky Couloris	Rob Reiner
Lerone Johnson	Dewayne Jesse
Sherry Vaughn	
Harry Greco	
Lloyd Wilkerson	
Faculty Members	
Ernie McKay	Edward Asner
Phil Stewart	Lou Frizzell
Rita Monahan	
Ivan Fowler	a at bading to
Miss Rowland	Florence St. Peter
Mrs. Taylor	Maye Henderson
IVII's. Taylor	

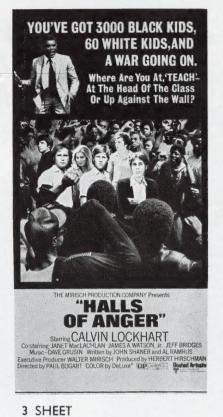
Making special appearances in "Halls of Anger," recruited from Watts and other Los Angeles areas, are Barry Brown, Alex Clark, Paris Earl, Randy Fredericks, Arline Hamlin, Chris Joy, Richard Levin, Kim Manners, Linda Smith, Linda Thomas, Ta-Tanisha, Gary Tigerman and Cal Wilson.

and

Production Staff

Executive Producer	Herbert Hirschman
Director	Paul Bogart
Screenplay	John Shaner & Al Kamrus
Production Supervisor	Edward Morey, Jr.
Production Manager	Nate Edwards
Director of Photography	Burnett Guffey
Director of Photography	Bud Molin
Music	
Song, "Reachin' Out To You"	
Lyrics	Norman Gimbel
Music	Dave Grusin
Sung by	
Art Director	
Script Supervisor	
Sound	Don Rush
Sound Editor	
Music Editor	
Music Editor	Moliaid OdiTulli







WINDOW CARD



14 x 36 INSERT CARD

Also Available:

Set of Eight

11 x 14 Lobby Cards

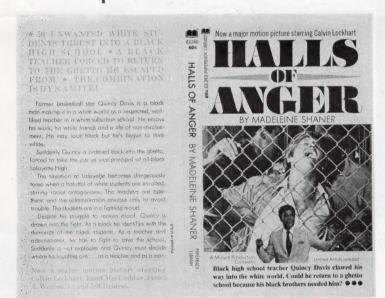
2 Displays



22 x 28 LOBBY CARD

Order All Accessories From National Screen

Paperback Movie Edition



Paperback Library is issuing a movie edition of "Halls of Anger."

Because of its timeliness—this calls for unusual and intensive exploitation of the book.

Copies should be sent to editors with requests for comment, to school and civic organization people and all others whose comment may be of help in spreading the message.

TRAILER: The timeliness of "Halls of Anger" is stressed in the powerful trailer prepared on this attraction. The sooner you put it on your screen the sooner you'll start making customers. NATIONAL SCREEN has it now!

TV/Radio Material

A complete set of TV and RADIO Spots, each containing several plugs lasting from 20 seconds to a full minute are yours FREE! Send request to: Exploitation Department, United Artists, 729 Seventh Avenue, New York, N. Y., 10019, phone 212-Cl 5 6000.



Telop & Slide

For Information and prices write:

QQ Title Card Co. 247 West 46th Street New York, N. Y. 10036

SATIN ACCESSORIES



De Luxe Sectional Valance

Any Length (minimum order 10 feet)

HEY, 'TEACH' YOU GOT 3000 BLACK KIDS, GO WHITE KIDS, AND A WAR GOING ON!





3-Piece Streamer

15 feet, strung together, in color Complete Streamer \$21.50 ORDER all this material from your local NATIONAL SCREEN SERVICE EXCHANGE. All items are manufactured by NA-TIONAL FLAG & DISPLAY CO., 43 W. 21st St., New York, N. Y. 10010. Tel. 212-OR 5-5230. In Canada, place orders with CONSOLIDATED THEATRE SERVICES, 120 Wellington St., W. Toronto, Ontario, Canada.



9 x 12 Flag Double Faced, \$145.00 Single Faced, \$80.00



Usher's Badge Each 50c

Scanned from the collections of the Wisconsin Center for Film and Theater Research, with support from Matthew and Natalie Bernstein.



http://wcftr.commarts.wisc.edu



www.mediahistoryproject.org